

Imagination is dedicated to helping its clients achieve their image goals by addressing the multi-faceted aspects of their image. Regardless of whether you need help in your business or social life as an individual, or if you need your employees to represent your company effectively, our goal is to show and teach our clients everything they need to know about how to enhance their image.

Personal Coaching in Image Management for the Individual.

<p>Image Evaluation - 1.5 hours</p> <p>Identify the goals of the client. Need based areas are addressed</p> <ul style="list-style-type: none"> • The Low-Down on Dressing-Down • Professional Image Types • Persona Style Scale • The Power Look 	<p>Lifestyle Assessment - 1.5 hours</p> <p>Influencing factors for your lifestyle. How you spend your time.</p> <ul style="list-style-type: none"> • The Power of Personal Appearance • Personal Lifestyle Evaluation • Personal Values Evaluation • Life Cycle Clothing Needs 	<p>Personal Style Clinic -1.5 hours</p> <p>Assessment personal likes & dislikes based on your personality, physical traits.</p> <ul style="list-style-type: none"> • Personal Style Evaluation • Personality Trait Evaluation • Degrees of Difference • Elements of Design & Personal Style • Personal Values Evaluation
<p>Colour Evaluation 1.5 hours</p> <ul style="list-style-type: none"> • Personal Color Evaluation • Personal Color Perception • Psycho-Physical Effects of Color • Personal Color Selection 	<p>Fit & Fashion Clinic -1.5 hours</p> <ul style="list-style-type: none"> • Personal Figure Evaluation • Figure Variation Checklist • Fit Tip Guide Sheet • Quick Fit Style Selection • Dress Slim / Sew Slim • Style With Comfort & Ease • Fabric Resource List 	<p>Cluster Planning 3 hours</p> <ul style="list-style-type: none"> • Cluster Your Clothes • Cluster Plansheets • Coordinated Outfits Plansheets • Shopping List • Personalized Cluster Plans
<p>Makeover Clinic - 3 hours</p> <ul style="list-style-type: none"> • Face Shape Evaluation • Skin Care Evaluation • Makeup Evaluation • Makeup Makeover • Hair Care & Styling Evaluation • Beauty Tools & Equipment • Quick Reference Guide • Makeup, Makedown, Makeover • Brush Up on Hair Care 	<p>Wardrobe Evaluation & Cluster clinic - 6 hours</p> <ul style="list-style-type: none"> • Personal Interview • Wardrobe Evaluation: • Closet Cleanout • Cluster "Sort" • Cluster Plansheets • Cluster Planning • Shopping List • Closet Reorganization 	<p>Learn what works, and why !</p> <p><i>Take your Image to the next level !</i></p>