

## **Professional Presence Coaching**

Image Management clinics for the working professional.

Image Evaluation Clinic 1.5 hours	Lifestyle Clinic 1.5 hours	Personal Style Clinic 1.5 hours
Identify the goals of the client. Need based areas are addressed  • The Low-Down on Dressing-Down	Influencing factors for your lifestyle. How you spend your time.	Assessment of your personal likes and dislikes based on your personality, physical traits.
<ul> <li>Professional Image Types</li> <li>Professional Style Scale</li> <li>The Power Look</li> </ul>	<ul> <li>The Power of Personal Appearance</li> <li>Lifestyle Evaluation</li> <li>Personal Values Evaluation</li> <li>Life Cycle Clothing Needs</li> <li>Professional Image Types</li> <li>Goals Assessment</li> </ul>	<ul> <li>Personal Style Evaluation</li> <li>Personality Trait Evaluation</li> <li>Degrees of Difference</li> <li>Elements of Design &amp; Personal Style</li> <li>Personal Values Evaluation</li> </ul>
Color Sense Clinic 1.5 hour	Fit & Fashion Clinic 1.5 hour	Cluster Planning Clinic 3 hours
<ul> <li>Personal Color Evaluation</li> <li>Personal Color Perception</li> <li>Psycho-Physical Effects of Color</li> <li>Personal Color Selection</li> </ul>	<ul> <li>Personal Figure Evaluation</li> <li>Figure Variation Checklist</li> <li>Fit Tip Guide Sheet</li> <li>Quick Fit Style Selection</li> <li>Dress Slim / Sew Slim</li> <li>Style With Comfort &amp; Ease</li> <li>Fabric Resource List</li> </ul>	<ul> <li>Cluster Your Clothes</li> <li>Cluster Plansheets</li> <li>Coordinated Outfits Plansheets</li> <li>Shopping List</li> <li>Personalized Cluster Plans</li> </ul>
Makeover Clinic 3 hours	Wardrobe Evaluation & Cluster clinic - 6 hours	Additional image management services available -
<ul> <li>Face Shape Evaluation</li> <li>Skin Care Evaluation</li> <li>Makeup Evaluation</li> <li>Makeup Makeover</li> <li>Hair Care &amp; Styling Evaluation</li> <li>Beauty Tools &amp; Equipment</li> <li>Quick Reference Guide</li> <li>Makeup, Makedown, Makeover</li> <li>Brush Up on Hair Care</li> </ul>	<ul> <li>Personal Interview</li> <li>Wardrobe Evaluation:</li> <li>Closet Cleanout</li> <li>Cluster "Sort"</li> <li>Cluster Plansheets</li> <li>Cluster Planning</li> <li>Shopping List</li> <li>Closet Reorganization</li> </ul>	<ul> <li>Effective communication</li> <li>Body language &amp; General Etiquette</li> <li>Corporate Etiquette</li> <li>Dining Etiquette</li> <li>Personal Shopping Service</li> </ul>